

Dear Eagle Heights Families,

October is here and that means it's time for the annual Maratón de Lectura/Read-a-thon! This event is designed to help students develop their readings skills and a love for books while raising money to support our school. **This month-long event is the PTO's ONLY fundraiser, funding over 90% of the PTO Budget! All dollars raised during Maratón de Lectura will go directly back to the school and classrooms!**

In recent years, money raised by Maratón de Lectura has helped our school in the following ways:

- new Spanish books for the library
- rock climbing wall in the gym
- assisted teachers with their classrooms
- field trips
- community nights

The PTO is separate from SEF (Spanish Education Fund) and needs support to continue to provide important items like those described above! Any monetary donation you may have given to SEF is used to support EHSI's intern program. Both are worthy causes that greatly benefit our children and their learning!

Our goal is to make fundraising as easy as possible for parents. **That means no selling door-to-door or delivering merchandise!** Instead, we simply ask your child to read, read, read during the month of October! Each student will set a reading goal, ask for pledges from friends and family, read daily and track his or her minutes on the attached reading calendar. Last year, EHSI students read a record breaking 882, 354 minutes total! Let's try to beat that this year! Children may read to a family member, read to themselves or have someone read to them (this applies to our little ones)!

Sponsors may pledge a flat amount, an amount per day or an amount per minute read. Students will collect pledges immediately after the event ends and turn in the attached calendar and all money to their teacher by **Thursday, Nov. 5th**. This year it is easier than ever to donate using our online Paypal option at <http://ehsipto.org/>. Personal checks will be accepted as well. Envelopes will be sent home at the end of October for collection.

Minutes Matter! We are hoping for 100% participation! Fun prizes will be awarded to classes with 100% participation, the top classroom in each grade, the top individual reader in each grade and the top reader in each classroom. Thank you for encouraging your child to do his or her personal best!

Spirit Days (one each week of Maratón de Lectura):

- Fri. Oct. 2:** **Read My Shirt Day:** wear a shirt with a printed message or design your own with your favorite book, illustration or quote (please follow school dress code requirements)
- Thurs. Oct. 8:** **EHSI Spirit Day:** wear red/black/white or EHSI spirit wear
- Wed. Oct. 14:** **Curl up with a Good Book Day:** wear pajamas or comfy clothes
- Fri. Oct. 23:** **Crazy Socks Day:** wear a pair of silly or mismatched socks
- Fri. Oct. 30:** **Favorite Color Day:** wear your favorite color head-to-toe

Please contact the coordinators of this event with any questions you may have. **THANK YOU FOR YOUR SUPPORT!**

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