

Maratón de Lectura 2026

Somos un Equipo | We are a Team



Dear Eagle Heights Caregivers,

WHAT: Maratón de Lectura/EHSI reading marathon! This is the PTO's MAIN fundraiser, funding approximately 75% of the PTO's budget!

WHEN: October 1st - October 31st

WHY: To help students develop their reading skills while raising money to support our school

DONATIONS: Every dollar raised during Maratón de Lectura will go directly back into our school, benefitting our staff, students, families, and facilities. Donations are accepted via 99Pledges or cash/check (made out to EHSI PTO) given to the teachers or main office.

WHAT TO DO: We simply ask your child to read during the month of October! Children may read to a family member, read to themselves, or have someone read to them.

Each student will 1) set a reading goal, 2) ask for donations from friends and family, and 3) track minutes read on the attached reading log each day.

*Turn in each completed log to their teacher to receive another (or visit ehsipto.org to print more). Complete as many logs as they wish!

*Last year, EHSI students read nearly 700,000 minutes and raised nearly \$40,000 for our school!

We will be using the platform 99Pledges to help your scholar share their progress and collect donations online! Add your student here: <https://app.99pledges.com/fund/EHSI2026>. Share your child's page via social media and email after set-up.

Does your employer offer a company match program? See details on the following page for instructions on how to double your donation!

GOAL: This year's goal is 100% participation (to be announced at the Maratón de Lectura kick-off assembly).

- Classes with 100% participation and the classroom with the most minutes read in each grade will be recognized.

- If our school's reading goal is met, our school will have an exciting opportunity! More details to come, so stay tuned!

Reading logs and donations are due to your child's teacher by Monday, November 2nd.

In recent years, money raised by Maratón de Lectura has helped our school in the following ways:

- Teacher grants for classroom needs
- Teacher reimbursements for supplies
- Building improvements and new playground equipment
- Family events and cultural celebrations such as: Family Fun Night, El Día de los Muertos, Spring Festival
- Staff appreciation events and meals
- PBIS incentives and rewards
- Angel Fund
- Student events: Field Days, 5th grade send-off

Please note that the PTO (Parent Teacher Organization) is separate from SEF (Spanish Education Fund) and needs support to continue to provide important items like those described above! Any monetary donation you may have given to SEF is used to support EHSI's intern program. Both are worthy causes that greatly benefit our children and their learning!

Each Wednesday in October, students have an opportunity to dress up to keep the spirit of Maratón going strong!

Spirit Day Calendar:

Wed Oct. 7: **Reading Rainbow Day:** Each grade level wears a different color: **Kinder = Red; 1st = Orange; 2nd = Yellow; 3rd = Green; 4th = Blue; 5th = Purple**

Wed Oct. 14: **Sports Day:** Wear your favorite team apparel or showcase your favorite sport or activity.

Wed Oct. 21: **Unity Day:** Unite in kindness and acceptance to stand together against bullying by wearing orange.

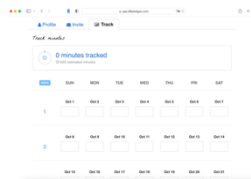
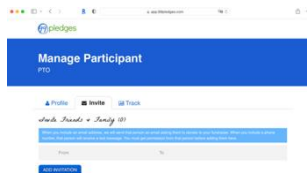
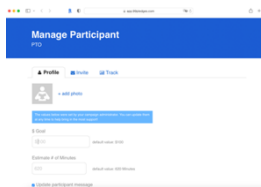
Wed Oct. 28: **EHSI Spirit Day:** Wear red, white, and black clothing, or EHSI spirit wear.

How to set up your child's 99Pledges page:

- 1) Go to <https://app.99pledges.com/fund/EHSI2026>.
- 2) Scroll down to the bottom of the page and click the blue "Add" under the section "Add a participant."

Add a participant
Add yourself, a child, or someone else to this fundraiser.
[Add](#)

- 3) After adding the student, you will receive an email titled "Check out your new fundraiser page!" with a link and additional directions to personalize your child's page.
- 4) After clicking the link, you can:
 - Edit your child's reading goal
 - Edit your child's fundraising goal
 - Add a picture
 - Edit your child's message
 - Share with friends and family
 - Track minutes read



Please contact the Maratón Coordinators with any questions you may have. THANK YOU FOR YOUR SUPPORT!

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Does your employer match donations? EHSI PTO nonprofit information:
Eden Prairie School District 272 Parent-Teacher Organization | EIN: 46-2488392

You are also welcome to make a direct donation via:

Venmo



Cash/Check

***Please note "EHSI" in your matching donation and email treasurer@ehsipto.org in order to have donation allocated to Eagle Heights Spanish Immersion.

PayPal

Eagle Heights
Spanish Immersion PTO