

Dear Eagle Heights Families,

October is here and that means it's time for the annual Maratón de Lectura/Read-a-thon! This event is designed to help students develop their reading skills and a love for books while raising money to support our school. **This month-long event is the PTO's MAIN fundraiser, funding over 90% of the PTO Budget! All dollars raised during Maratón de Lectura will go directly back to the school and classrooms!**

In recent years, money raised by Maratón de Lectura has helped our school in the following ways:

- new Spanish books for the library
- teacher reimbursements (provides supplies for classrooms) and meals for staff during conferences
- rock climbing wall in the gym
- teacher grants: tower gardens, classroom bean bags, Ride and Read Action Program
- field trips and family events, such as Family Fun Night, Dia de los Muertos, The Works Night

The PTO is separate from SEF (Spanish Education Fund) and needs support to continue to provide important items like those described above! Any monetary donation you may have given to SEF is used to support EHSI's intern program. Both are worthy causes that greatly benefit our children and their learning!

Our goal is to make fundraising as easy as possible for parents. **That means no selling door-to-door or delivering merchandise!** Instead, we simply ask your child to read, read, read during the month of October! Each student will set a reading goal, ask for pledges from friends and family, read daily and track his or her minutes on the attached reading calendar. Last year, EHSI students read a record breaking **1,081,935** minutes total! Children may read to a family member, read to themselves or have someone read to them (this applies to our younger readers)!

Sponsors may pledge a flat amount, an amount per day or an amount per minute read. Students will collect pledges immediately after the event ends and turn in the attached calendar and all money to their teacher by **Friday, Nov. 4th**. . Cash and personal checks are accepted OR donate online by using the Paypal link on the PTO website: <http://ehsipto.org/>. Envelopes will be sent home at the end of October for collection.

Minutes Matter! We are hoping for 100% participation! Fun prizes will be awarded to classes with 100% participation, the top classroom in each grade, the top individual reader in each grade and the top reader in each classroom. Thank you for encouraging your child to do his or her personal best!

Spirit Days (each Wednesday in October) Please encourage your child to dress up throughout the month to keep the spirit of Maratón going strong!

- Wed. Oct. 5:** **Reading Rainbow Day:** each grade level wears a different color:
Kinder = Red, 1st = Orange, 2nd = Yellow, 3rd = Green, 4th = Light Blue, 5th = Dark Blue, 6th=Purple
- Wed. Oct. 12:** **Crazy Sock Day:** wear a pair of mismatched or crazy socks. Or be creative and decorate your own!
- Wed. Oct. 19:** **EHSI Spirit Day:** wear red, white and black
- Wed. Oct. 26:** **Curl up with a Good Book Day:** wear pajamas or comfy clothes

Please contact the coordinators of this event with any questions you may have. **THANK YOU FOR YOUR SUPPORT!**

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